



National Open University of Nigeria

Policy Title	Policy on Colour Usage and Identification
Policy No:	NQSA/POL/IGM/005
Owner:	National Open University of Nigeria (NOUN)
Approved By:	The University Senate
Manager/Driver:	Registrar
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Introduction

The policy on colour usage and identification in National Open University of Nigeria shall establish guideline for colour usage by various faculties in relation to printing of course materials, students' research projects, flyers, examination booklets, etc for both physical and digital materials. To align with the university vision and mission statements, this policy shall promote:

- 1.1 Academic excellence and accessibility through innovative educational resources and services, while fostering a harmonious and engaging learning environment.
- 1.2 Accessible high-quality education by implementing colour guidelines for consistent and effective materials, fostering academic excellence, equity and sustainability.

2.0 Purpose

This policy shall govern the use of all colours for the purpose of identification.

3.0 Scope

This policy shall digitally distinguish a particular piece of content, use visual elements to convey information, and physically delineate through colours the uniqueness between the faculties, departments, logos, academic gowns, research projects, dissertation and thesis, flyers and course materials.

4.0 Definitions

- 4.1 Digital means involving the use of computer technology.
- 4.2 Course material means materials in any form prepared for use in teaching, not limited to digital, print, audio, visual or any combination of the materials mentioned.
- 4.3 A flyer is a sheet used in advertisement for promotion of products and services; it attracts attention to the advertiser's strong point.

5.0 Principles

- 5.1 The university uses colours to manage academic and operational activities such as production of course materials, students research projects, examination booklets, flyers, banners, programme of events, and so on for both hard and digital materials.
- 5.2 NOUN Printing Press is guided by the university colours in printing university documents.

5.3 The Directorate of Information and Communication Technology (DICT), Directorate of Management Information Systems (DMIS) and Directorate of Learning Management System (DLCMS) are guided by the university colours to differentiate faculties, directorates, and units.

6.0 Policy Statements

6.1 All printed and electronic materials from faculties, directorates, and units of the university shall be distinguished by colour types.

6.2 NOUN printing press shall be guided by the colour approval for printing NOUN documents.

6.3 Presentation of electronic materials such as course materials, journals, flyers and the likes, shall be in accordance with the approved university colours.

7.0 Policy Implementation

The designated colours to be used in the university shall be as follows:

7.1. NOUN Logo

- i) green
- ii) red
- iii) white
- iv) yellow

7.2. Academic Gowns:

- i) Undergraduate - Grey
- ii) Postgraduate - Navy-blue
- iii) Masters - Black
- iv) Senate - Red & Black

- v) Congregation - Green & Yellow
- vi) Council - Maroon
- vii) Principal Officers - Gold, Bright-blue,
Lemon-green
- viii) Chancellor - Black
- ix) Pro-Chancellor - Bright-Maroon
- x) Visitor - Green/Gold ribbon

7.3. Faculty Colours

The appropriate faculty colours are as listed below:

- i) Faculty of Agricultural Sciences - Lemon-green
- ii) Faculty of Arts - Light brown
- iii) Faculty of Computing (proposed) - Yellow
- iv) Faculty of Education - Purple
- v) Faculty of Health Science - Ox-blood
- vi) Faculty of Law - Grey
- vii) Faculty of Management Science - Green
- viii) Faculty of Sciences - Sky-blue
- ix) Faculty of Social Sciences - Orange
- x) School of Postgraduate Studies - All colours of
the faculties
- xi) Other directorates and units should use university
colours but have to clarify from the registry before
use.

7.4. Research Project Colours

The appropriate colours for research projects for undergraduate, postgraduate diploma, master and PhD students are as under listed:

- i) Undergraduate – Colours of faculties
- ii) Postgraduate Diploma – Navy-blue
- iii) Master - Black
- iv) PhD - Coffee Brown

8.0 Sanctions on Violating this Policy

- 8.1 Non-compliance with this policy shall result to non-approval of production of the document until necessary corrections have been implemented.
- 8.2 Repeated violations shall lead to further disciplinary actions in accordance with the university's policies and procedures.
- 8.3 Any Study Centre Director or the assigned staff member that receive students' projects that are not in line with the approved colour shall face disciplinary action.

9.0 Policy Alignment

This policy was formulated in line with the Keffi declaration on clarity and distinguishing of the various colours in the university.

10.0 Team of Developers

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